



MANITOBA CHIROPRACTORS ASSOCIATION

ANNUAL REPORT

2020



Manitoba
Chiropractors
Association

MISSION STATEMENT

To foster and ensure the highest standard of chiropractic healthcare for all Manitobans.

ABOUT THE MCA

The MCA is both a self-regulating professional body and a member association that governs doctors of chiropractic in Manitoba, under the legislative and regulatory authority of The Chiropractic Act.

Pursuant to this legislation, the regulatory role of the MCA is to protect the public and patients by:

- Licensing properly qualified professionals;
- Establishing a Code of Ethics, Standards of Practice and Bylaws;
- Monitoring and evaluating professional Standards of Practice;
- Investigating complaints and initiating disciplinary proceedings, when necessary;
- Establishing a continuing professional competency program for all members.

The MCA networks with many other professional associations, regulatory organizations and government which helps position chiropractors as valuable contributors in Manitoba's integrated health care system.

Self-regulation is a privilege granted in the public interest and for the public good. The MCA is committed to governing in a manner that respects this privilege.

ABOUT CHIROPRACTIC CARE

Manitoba chiropractors are experts specifically trained to diagnose the underlying cause and recommend treatment options relating to the spine, musculoskeletal and nervous systems.

Chiropractors are trained to relieve pain, restore mobility, increase function, and prevent re-occurrence so Manitobans can get back to leading healthy, active lives.

Chiropractors are also trained to provide advice to patients on activities of daily living, work, healthy lifestyle choices, injury prevention and nutrition.

And, with 294 chiropractors practicing province-wide, the MCA is committed to ensuring that Manitobans have access to, and the opportunity to experience, the positive outcomes of chiropractic care.

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GOVERNANCE

The Board of the Manitoba Chiropractors Association is composed of five Directors elected from the membership and two lay members – one appointed by the Board and one appointed by the Province of Manitoba.

BOARD OF DIRECTORS AS AT DECEMBER 31, 2020

PRESIDENT

Dr. Steven Gall, D.C.

VICE-PRESIDENT

Dr. Gerald Chartier, D.C.

TREASURER

Mr. Adam Buss

DIRECTORS

Dr. Paul Kowall, D.C.

Dr. Greg Stewart, D.C.

Dr. Daniel Therrien, D.C.

Mr. Doug Nanton

STAFF

EXECUTIVE DIRECTOR

Karen Woloschuk

REGISTRAR

Dr. Audrey Toth, D. C., CAFCI

OFFICE MANAGER

Sherri Smith

REGULATORY & ASSOCIATION ADMINISTRATOR

Cynthia Pchajek

MESSAGE FROM THE BOARD

As we came together for the AGM last March, COVID-19 was a word that was just becoming prevalent in our lives. We would never have imagined a year like this past year, but while it has been difficult, it has also taught us to be resilient and adaptable.

Very early on in the pandemic, the Board announced that Manitoba chiropractors were part of the Critical Services team, validating the important role our members play in our primary health care system.

We saw that other provinces were shutting down chiropractic offices and submitted a request to the Manitoba Government to ensure that the chiropractors could remain open. This action was successful and set the stage for the rest of the year in ensuring Manitoba chiropractors were included in providing essential care to Manitobans throughout the pandemic.

Manitoba chiropractors were held out as an example to other professions in how we were adapting and following the health orders. Our membership's ability to manage and adhere to the ever-changing health orders was admirable and greatly appreciated.

In 2020, we were able to successfully fill our vacant Board positions. We were pleased to welcome Mr. Adam Buss as the MCA Board appointed member in May 2020. Mr. Buss brings a wealth of board experience and financial expertise and as a result was offered and accepted the role of Treasurer.

We were also pleased to welcome the new government appointed lay member, Mr. Doug Nanton. Mr. Nanton has considerable experience in working with Associations and has proved to be wise counsel in the few short months he has been on the Board. The Board engaged in a number of different governance activities to strengthen our Association including:

- Board governance training
- Updated by-laws to reflect the current realities
- Implemented a board meeting policy to ensure transparency

“Manitoba chiropractors were held out as an example to other professions in how we were adapting and following the health orders.”

Looking ahead, the Board is excited to see the outcome of our Strategic Planning efforts that started in the fall of 2020. This plan, once complete, will set the course for the MCA for the next 3-5 years. We look forward to sharing this plan with our membership.

As your Board of Directors, we feel privileged to have worked on behalf of the membership and we are excited about the future of chiropractic in Manitoba and what lays ahead.

COMMITTEE MEMBERS AS AT DECEMBER 31, 2020

REGULATORY COMMITTEES

Complaints

Dr. Paul Kowall, D.C., Chair
Ms. Crystal Sukich
Dr. Doug Starodub, D.C.

Investigations

Dr. Daniel Therrien, D.C., Chair

Licensing

Dr. Lori Petrilli, D.C., Chair
Dr. Richard Ledda, D.C.
Dr. Colina Wong, D.C.

Standards – Office Inspections & Clinic

Dr. Brent Van Den Bussche, D.C., Chair
Dr. Tamra Daye, D.C.
Dr. Rupinder Diocee, D.C.
Dr. Harold Nachtigall, D.C.
Dr. Tim Pethrick, D.C.
Dr. Richard Zink, D.C.

Standards – Rules of Application for Practice

Dr. Trevor Winzoski, D.C., Acting Chair
Dr. Jeff Holliday, D.C.

ASSOCIATION COMMITTEES

Negotiations

Dr. John Toth, D.C., Chair

CCA Representative

Dr. Russ Baron, D.C.

EXECUTIVE DIRECTOR'S MESSAGE

KAREN WOLOSCHUK

What a year it's been! As I stepped into my role of Executive Director early in 2020, I had grand plans of being able to meet members and put faces to the many names that I see through my daily work. When we found ourselves in the midst of a worldwide pandemic, those plans were put on hold in lieu of supporting the membership through a difficult year, like no other.

It's been both exhilarating and exhausting as we adapted to the health orders and put our minds to how we could best operate in this new environment. The Board worked diligently alongside staff to prepare communications to our members and seek clarification on protocols, PPE and operating procedures. I am very grateful to the Board for their ideas and innovations to ensure our members were informed and able to provide chiropractic care to Manitobans who desperately needed it.

While the pandemic took significant time and energy, we were able to continue some of our usual activities. You can read more about the annual Salvation Army backpack program later in this report. I am also grateful to the members who collected funds for Mount Carmel Clinic in December.

The year ahead is filled with opportunities for this profession. The completion of our strategic plan will allow the MCA to ensure we are appropriately focused on our advocacy efforts.

"It's been both exhilarating and exhausting as we adapted to the health orders and put our minds to how we can best operate in this new environment."

2021 marks the 70th anniversary of the MCA and is cause for celebration and reflection. I look forward to continuing to work alongside the Board as we further build on the strong foundation of the MCA.

Finally, I want to acknowledge the team at the MCA office for all of their work this past year, and the MCA Board who went above and beyond in leading the Association. I am also grateful to all of the members who volunteer their time and energy giving back to the profession through involvement in committees.

ORIGIN OF FORMAL COMPLAINTS RECEIVED

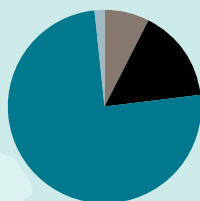
ORIGIN	2018	2019	2020
Filed by Registrar	16	7	4
Filed by MD	2	0	1
Filed by MPI	0	0	5
Filed by Public/Patients	5	10	7
Filed by DC vs DC	0	0	18
Other	0	0	1
Anonymous	0	2	1

COMPLAINT PROCESSING TIME

Processing Time (Days)

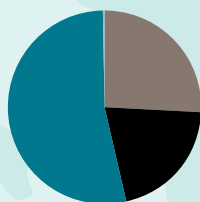
To notify Respondent (Initial Intake)

- Shortest: 1
- Longest: 41
- Average: 8.5
- Mean: 4



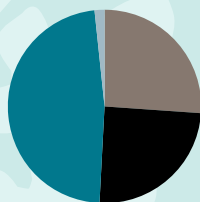
To Forward to Investigation Chair (Escalation)

- Shortest: 1
- Longest: 154
- Average: 60
- Mean: 74



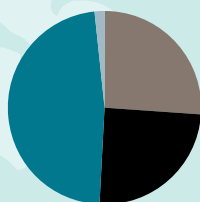
From IC to Closure

- Shortest: 9
- Longest: 243
- Average: 126.5
- Mean: 132



Total days from Intake to Closure

- Shortest: 10
- Longest: 317
- Average: 114
- Mean: 82



REGULATORY AFFAIRS

2019

Complaints Carried Over to 2020	2
Complaints Resolved in 2020	2

2020

New Complaints	37
Complaints Resolved	27
Complaints Carried Over to 2021	10

SOURCES OF COMPLAINTS IN 2020

Registrar	4
Public	15
Member	18

STATUS OF COMPLAINTS REVIEWED IN 2020

Referred to Investigation Chair	15
Referred to Complaints Committee	21
Invalid Complaint	1

RESOLUTION OF # CASES CLOSED IN 2020

Agreement/Undertaking and Cost Recovery	15
Withdrawn/No Merit	5
No Fault Found	7

REGISTRAR'S REPORT

DR. AUDREY TOTH, D.C., CAFCI

It remains my honour to serve as MCA Registrar despite an unprecedented, relentless, and challenging year. The COVID-19 pandemic required the MCA to be agile, immediately adapting to unanticipated public health orders mandated to ensure public safety. Our regulatory processes have been repeatedly leaned upon since the pandemic onset. The MCA expeditiously approached such matters with fair and balanced procedures and protocols for the benefit and protection of the public.

During the first and second phases of COVID-19, chiropractors remained open, providing essential care and then emergent/urgent care. Information was circulated regularly of the ever-changing requirements related to clinic occupancy, enhanced sanitation, social distancing, removal of soft touch items, and, eventually, PPE. Members were cordial during spot inspections that were promised in the Notice to Profession published on March 31, 2020. We are happy to report that nearly all the spot inspections for compliance were conducted with favorable outcomes. Most members were welcoming and cooperative during inspections and many surprised us with their creative, innovative implementations to make enhancements more palatable to the public, such as the virtual waiting area that had patients wait for a text while in their cars.

I am honored to have been a support when we had the answers and could help immediately with stressful situations. The Board of Directors was regularly advised of the impact that our membership was experiencing and how swiftly and competently so many had adapted to the "new normal." I recently heard a comment that being a regulator during COVID-19 has been like "trying to

build a plane while you are flying in it." While I do agree with the statement, I would be remiss to not underscore the cooperation and professionalism that I have repeatedly encountered in so many of our colleagues, especially after they had received a "stay at home" isolation order from Public Health.

On the licensing front, CCEB exams were cancelled, forestalling integration into the work force by incoming graduates. Applications were considered on individual merits. To preserve clinical competencies, conditional licenses, (with supervised practise), were issued until exams were completed.

"I would be remiss to not underscore the cooperation and professionalism that I have repeatedly encountered in so many of our colleagues."

Of final note, this year was marked by a note-worthy increase of member vs. member advertising complaints. Given the time that the MCA had to devote on these matters, the MCA has subscribed to an automated "Webscraper" program which will monitor on-line advertising and marketing content. In the coming year, automatic reports will be generated, and members will be provided the opportunity to reduce their regulatory risk by immediately complying with the MCA advertising standards.

The MCA Registrar has regular office hours. Please do not hesitate to reach out by emailing registrar@mbchiro.org for any of your regulatory concerns.

WELCOME TO OUR NEW OR RETURNING MEMBERS:

Dr. Terence Coutou, D.C.
Dr. Sarah Avery Grossart, D.C.
Dr. Gurpreet (Gary) Joura, D.C.
Dr. Neil McRitchie, D.C.
Dr. Jordan, Myers, D.C.
Dr. Sean Nagasaka, D.C.
Dr. Jordan Osborne, D.C.
Dr. Caitlin Reimer, D.C.
Dr. Barbara Rosenberg, D.C.
Dr. Justina Tychanski, D.C.
Dr. Maria Vargas, D.C.

FAREWELL TO OUR RETIRED MEMBERS:

Dr. Joel Kanovsky, D.C.
Dr. Ted Kurtas, D.C.
Dr. Ken Marshall, D.C.
Dr. Robert Palaschuk, D.C.
Dr. Daniel Redhead, D.C.
Dr. Gerald Stitt, D.C.
Dr. Tim Stuart, D.C.

MEMBER CATEGORY BREAKDOWN

Regular Member: 240

Senior Member: 24

Semi-Retired Member: 14

Life Member: 8

Maternity Leave: 3

Special Practicing: 5

YEAR IN REVIEW

125 YEARS OF CHIROPRACTIC

September 18, 2020 marked the 125th anniversary of chiropractic care in Canada. While we couldn't celebrate this incredible milestone in person, we wanted to acknowledge this momentous occasion for our profession.



The MCA thanks our nearly 300 members across the province for supporting Manitobans by providing care for injuries, regular maintenance and everything in-between.

AWARDS/APPOINTMENTS

Dr. Steven Passmore

Canadian Chiropractic Association - Researcher of the Year

Dr. Steven Passmore was named the 2020 Researcher of the Year by the Canadian Chiropractic Association.

The award recognizes an investigator whose contribution has improved the clinical treatment of chiropractic patients and has demonstrated outstanding research achievements and advancement of new knowledge in their field of expertise.

Since 2011, Dr. Passmore has been researching the impact of chiropractic care at Mount Carmel Clinic—an inner-city community health centre that serves those with the highest unemployment rate and lowest average family income in Winnipeg. As a result of his findings, the Manitoba government has funded this chiropractic service beyond the pilot phase.

Dr. Gerald Olin

World Federation of Chiropractic - Appointment to the Board

On May 4, 2020, Dr. Gerald Olin was appointed to the Board of the World Federation of Chiropractic. Following two years of dedicated service to the CCA as the Board Chair, Dr. Olin stepped down in June 2020 to serve in his new role.

INCORPORATION STATISTICS

On November 8, 2018, new provincial legislation was passed allowing for professional incorporation. Since that date, the MCA has issued 43 Chiropractic Corporation permits.

MCA ACCEPTS OFFER ON OFFICE

In late December 2020, the MCA received an unsolicited offer to purchase our existing office building at 987/989 Portage Avenue. After a brief negotiation period, the Board of Directors accepted the offer to purchase with possession of the building set for March 1, 2021.

The MCA originally purchased the building in 2019 to develop it into a home our members could be proud of. Staff temporarily moved into the smaller suite while a plan to renovate the larger suite was created.

Due to the age of the electrical and mechanical, an in-depth financial analysis and estimated renovation budget was completed which determined that it was not feasible to complete the project within the original budget, especially when potential rental income for the suites was factored in.

Upon receipt of the offer to purchase, the MCA once again undertook a detailed financial analysis. After negotiations with the buyer, the final purchase amount allowed the MCA to recoup all but approximately \$15,000 of the costs expended over the last two years on the purchase, repairs and expenses related to planning the renovation.

Once the new owners take possession, the MCA will lease the existing space on a month-to-month basis while we look to lease a new space. The MCA Board of Directors is committed to finding appropriate space for staff so that they can carry out the association and regulatory functions, minimizing the costs to the MCA while providing easy access to the MCA for members.

IN THE NEWS

Groups grapple with closing

Winnipeg Free Press, March 26, 2020

Manitoba chiropractors expect influx of clients as coronavirus restrictions ease

Global News, April 30, 2020

Eyes, back and feet: What to expect as non-essential medical services return to Manitoba

CBC online, May 1, 2020

Manitoba chiropractors able to resume full services

Global News, May 4, 2020

WCB CONTRACT RENEWED

In October, our contract with the Workers Compensation Board (WCB) was renewed for four years. The new contract is retroactive to March 1, 2019 and runs through to February 28, 2023.

We are grateful to the WCB for helping Manitobans access care and acknowledging value in the service we provide.

We will continue to build on the strong working relationship we have developed with the WCB as we head into our next set of negotiations.



SALVATION ARMY BACKPACK PROGRAM SUCCESSFUL

For the 7th year in a row, the MCA partnered with the Salvation Army to support the Pack it Light, Wear it Right backpack program.

As part of the program, backpacks were filled with essential items that each child required to get the year started right.

We are proud that a total of 300 backpacks were provided to students across Winnipeg in 2020.

SUMMARIZED NON-CONSOLIDATED STATEMENT OF OPERATIONS

For the year ended December 31

	2020	2019
REVENUE		
Annual dues	\$ 824,392	\$ 826,850
Patient management program	9,405	9,589
Registration and examination fees	15,745	16,035
Regulatory cost recapture	52,569	9,875
Sundry	505	2,681
	902,616	865,030
EXPENDITURES		
Administrative services	21,623	23,387
Amortization	9,911	3,840
Annual general meeting	10,229	11,593
Bank charges and interest	4,574	6,566
Communications and stakeholders relations	98,242	38,136
Continuing education	-	10,582
Donations and sponsorships	250	38,185
Honoraria	42,423	67,735
Legal fees	63,055	155,087
Meals and entertainment	2,285	3,449
Meetings - other	16,738	3,085
Office and general	37,323	42,644
Professional fees	32,386	80,449
Rent	25,200	81,073
Repairs and maintenance	7,837	10,506
Research	10,000	10,000
Telephone and utilities	6,325	8,065
Travel	163	10,278
Wages and benefits	352,768	295,261
	741,332	899,921
Excess (deficiency) of revenue over expenditures before other expenses (income)	161,284	(34,891)
OTHER EXPENSES (INCOME)		
(Gain) loss on sale of marketable securities	(5,982)	16,400
Gain on disposal of property and equipment	-	(381)
Interest and dividends	(17,239)	(26,250)
Investment management fees	9,258	5,620
Share of equity loss of subsidiary	65,058	18,335
Unrealized (gain) on marketable securities	(33,585)	(64,621)
Writedown of amount due from related company	42,000	-
	59,510	(50,897)
Excess of revenue over expenditures	\$ 101,774	\$ (16,006)

SUMMARIZED STATEMENT OF FINANCIAL POSITION

December 31

	2020	2019
ASSETS		
Current		
Cash	\$ 136,239	\$ 226,860
Accounts receivable	2,840	643
Prepaid expenses	-	4,890
	139,079	232,393
Long term investments	803,815	585,706
Due from related company	688,564	700,135
Property and equipment	51,726	37,477
	\$ 1,683,184	\$ 1,555,711
LIABILITIES		
Current		
Payables and accruals	\$ 61,652	\$ 66,207
Government remittances payable	4,009	1,620
Loan payable	329,899	344,542
Unearned revenue	53,200	75,750
	448,760	488,119
Share of deficit in subsidiary	83,392	18,334
	532,152	506,453
NET ASSETS		
Invested in Capital Assets	51,726	37,477
Internally Restricted Net Assets	78,895	78,895
Unrestricted Net Assets	1,020,411	932,886
	1,151,032	1,049,258
	\$ 1,683,184	\$ 1,555,711

SUMMARIZED NON-CONSOLIDATED STATEMENT OF CASH FLOWS

For the year ended December 31

	2020	2019
Cash derived from (applied to):		
OPERATING		
Excess of revenue over expenditures	\$ 101,774	\$ 16,006
Adjustments for		
Amortization	9,911	3,840
Gain on disposal of property and equipment	-	(381)
Realized (gain) loss on sale of marketable securities	(5,982)	(16,400)
Share of equity loss in subsidiary	65,058	18,335
Unrealized gain on marketable securities	(33,585)	(64,621)
Writedown of amount due from related company	42,000	-
	179,176	(10,421)
Change in non-cash operating working capital items		
Accounts receivable	(2,197)	15,922
Prepaid expenses	4,890	(2,924)
Payables and accruals	(4,555)	12,091
Government remittances payable	2,389	(538)
Unearned revenue	(22,550)	49,197
Accrued interest receivable	-	4,591
	157,153	67,918
FINANCING		
Loan proceeds	-	350,000
Loan repayments	(14,643)	(5,458)
	(14,643)	344,542
INVESTING		
Purchase of investments	(204,916)	(790,416)
Proceeds on sale of investments	26,374	1,026,338
Advances to related company	(30,429)	(700,135)
Purchase of property and equipment	(24,160)	(29,769)
Proceeds on disposal of property and equipment	-	1,500
Investment in subsidiary	-	(1)
	(233,131)	(492,483)
NET INCREASE (DECREASE) IN CASH	(90,621)	(80,023)
CASH		
Beginning of year	226,860	306,883
End of year	\$ 136,239	\$ 226,860



Manitoba
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Association

989 Portage Avenue,
Winnipeg MB R3G 0R7

Phone: (204)-942-3000 **Toll Free:** 1-(855)-430-0383

Email: info@mbchiro.org